

new-holland-dealer-of-the-year-award...one

New Holland Agriculture has presented Laeveld Tractors with the New Holland 2011 Dealer of the Year award.

“This prestigious award was presented to Laeveld Tractors for outstanding performance and excellent sales in the Lowveld region,” says Peter Askew, managing director of New Holland Agriculture. “One of the most important achievements for Laeveld Tractors is the impressive market share achieved by the company’s three branches in Hectorspruit, Rocky’s Drift and Hoedspruit.

“New Holland has enjoyed a close association with this family run business for many years. Laeveld Tractors sets a fine example of a total commitment to service excellence in the local farming community.”

This award entitles two people from Laeveld Tractors to visit any CNH (Case New Holland) factory in Europe or the United Kingdom.

New Holland Agriculture, distributors of leading brands of agricultural machinery, strives to give farmers total support by offering a total solutions package, which encompasses a comprehensive range of quality branded products, a reliable technical back up service and practical equipment training.

New Holland Agriculture SA and Northmec are the agricultural equipment divisions of the Capital Equipment Group of Invicta Holdings Limited.

more

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Suggested caption

New Holland Agriculture has presented Laeveld Tractors with the New Holland 2011 Dealer of the Year award. This award was presented to the Laeveld Tractors team at the New Holland dealer conference, held recently in Limpopo.

From left - Wimpie Bezuidenhout, Laeveld Tractors, Peter Askew, New Holland Agriculture, Willie Bezuidenhout and Henk Bezuidenhout, Laeveld Tractors

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